



Sponsorship Prospectus

Your sponsorship helps keep CodeConf affordable and accessible to the community. CodeConf is organized by staff and volunteers from GitHub.

The available sponsorships are below. We will consider other opportunities so don't be shy—**contact us!**



Top Tier Sponsorship at CodeConf

Double Rainbow Level

\$40K (limit 2)

- Double Rainbow designation throughout event
- Logo placement alongside the CodeConf logo on tote bag (“CodeConf sponsored by Rainbow 1 and 2”)
- Double Rainbow sponsor designation in any outbound marketing
- Double Rainbow sponsor link on CodeConf website
- Name included in press release and event mailings
- Large banner (if provided) in main conference room
- Large banner (if provided) in convention entrance area
- 10 sponsor session passes

Platinum Level \$15K (limit 4)

- Large tote bag insert (provided by sponsor)
- Platinum sponsor designation in any outbound marketing
- Platinum sponsor link on CodeConf website
- Medium banner (provided by sponsor) in main conference room
- 6 sponsor session passes

Gold Level \$6K

- Small tote bag insert (provided by sponsor)
- Gold sponsor designation in any outbound marketing
- Gold sponsor link on CodeConf website
- Name included in press release and event mailings
- 12x2 banner (if provided) in main conference room
- 4 sponsor session passes

Silver Level \$4K

- Small tote bag insert (provided by sponsor)
- Silver sponsor designation in any outbound marketing
- Silver sponsor link on CodeConf website
- Name included in press release and event mailings
- 2 sponsor session passes

Friday Welcome Party Sponsorship \$3K (Limit 3)

- Party Time! sponsor link on CodeConf website
- 3 sponsor session passes

Saturday Party Sponsorship \$3K (Limit 3)

- Party sponsor designation throughout evening
- Party sponsor link on CodeConf website
- 2 sponsor session passes

Sunday “Dine With a Speaker” Sponsorship

\$4K (Limit 6, 1 per event)

A very special event: conference goers chance to dine with the speaker of their choice

- Party sponsor link on CodeConf website
- Designation as the sole sponsor for one dinner
- 2 sponsor session passes

Lanyard Sponsorship \$4K + lanyards (limit 1)

- Provides wide recognition during CodeConf
- Logo and text on lanyard
- 2 sponsor session passes

Octocat Patron \$1,500 (unlimited)

- Patron link on CodeConf website
- 1 sponsor session pass

Ready to sponsor? Contact Melissa Severini (plans@github.com)